



# **Event Recap:**

## **Bridging the Gap Between Philanthropy & Nonprofits: Beyond MacKenzie Scotts Global Giving**



PanoramaGlobal FordFoundation



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#ImpactPhilanthropy



# Bridging the Gap Between Philanthropy & Nonprofits: Beyond MacKenzie Scott's Global Giving



**Alesha Miller**  
Digital Green  
@digitalgreenorg



**Beatrice Onyango**  
Segal Family Foundation  
@segalfoundation



**Degan Ali**  
Adeso  
@deganali



**Gabrielle Fitzgerald**  
The Panorama Group  
@fitzgab



**Mosun Layode**  
African Philanthropy Forum  
@mosunlayode



**Victoria Dunning**  
BUILD, Ford Foundation  
@victoriadunning



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Panorama is a community of organizations, developing scalable solutions to some of the world's most pressing challenges.



Panorama's **Collaborative Learning for Impact Philanthropy** initiative informs the nonprofit and philanthropic sectors about best practices in making and managing large gifts.



**Peer Learning**



**Analysis & Insights**



**Knowledge Sharing**

## Peer Learning Communities

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Global Development (x2)

Racial Justice

Gender & Racial Justice

Nonprofit Infrastructure & Philanthropy

Services

Collaborative Funds

## Representation

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**197** leaders

**112** organizations

**13** countries

**\$12m** median budget

**140** median staff size

## What Panorama Learned from Scott grant recipients. . .

- From the nearly 200 leaders we spoke to who had received grants from MacKenzie Scott, we got a window in to the impact of the grant, as well as the challenges nonprofits face in the current environment.
- Most organizations used the Scott gift to fund much needed infrastructure for their organization – whether increasing long stagnant salaries or updating outdated systems.
- With the balance of the funding, most organizations grew their existing programs, but some started endowments, set up rainy day funds, expanded program areas, and created innovation labs.
- While Scott grants provided a bit of breathing room for their recipients, nonprofit leaders reiterated that one large investment is not enough to drive transformational, sustainable change.

## What Panorama Learned: Scott's grants in the larger ecosystem

When you pull back from the Scott grants and look at how they fit in the broader social sector landscape, you realize that:

- Scott grant recipients were already among the largest and most impactful nonprofits *prior* to receiving her grant.
- They had a median annual budget of \$8M, putting them in the top 3% of all nonprofits in terms of size.
- Yet despite a grant from MacKenzie Scott, most organizations we spoke to are facing an uphill battle in meeting their goals given the years – or decades – spent in survival mode, the size of social challenges they are tackling, and the costs and timeline to address them.

## What Panorama Learned: Scott's grants in the larger ecosystem

Instead, we are now talking about a “nonprofit recession”:

- We've seen a decrease in availability of funding
  - 27% of foundations plan to decrease their giving in the next year, and
  - The number of individuals in the U.S. giving is at its lowest point in 28 years
- At the same time, we've seen a decrease in flow of funding:
  - For the past three years, six of the top 7 largest charities have been Donor Advised Fund sponsors, and these DAFs are growing by 40% annually.



## CLIP Global Development (GD) Representation

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**78** leaders

**42** organizations

**11** countries

**\$11.3m** median budget

**151** median staff size

## The Impact of Scott Funding on GD Organizations

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⬆️ **25%** increase in organizational budgets

⬆️ **18%** staff count increase

⬆️ **32%** gained donors

⬇️ **18%** lost donors

# PANORAMA & Ford Foundation



This event brought together **more than 160 stakeholders** in philanthropy, global development, tech, healthcare, nonprofits, and much more.



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**Gabrielle Fitzgerald**

Founder & CEO  
Panorama

"Despite a grant from MacKenzie Scott, most organizations we spoke to are facing an uphill battle in meeting their goals given the years – or decades – spent in survival mode."



**Moderator**

**Mosun Layode**  
Executive Director  
African Philanthropy Forum

"What specific trust-based strategies or initiatives can narrow the gap between nonprofits and philanthropies and how can we establish a feedback loop for continuous improvement and learning?"



**Alesha Miller**  
Chief Strategy Officer  
Digital Green

"At Digital Green we wanted to think about what could be done with some of the challenges we knew were an issue – with modern technologies – and to do that in a very deep listening kind of way, meaning qualitative user feedback and lots of time spent in the field."





**Beatrice Onyango**  
Equitable Giving Manager  
Segal Family Foundation

"For us at Segal Family Foundation, we've always been a trust-based funder. We stay with our grantees over a period of 8 years. You have to put in time."



**Degan Ali**  
Executive Director  
Adeso Africa

"The good news was the impact that this funding had on us. We felt like there was hope and a light at the end of the tunnel. It has allowed us to stay alive and do the good work that we have been doing.

The MacKenzie Scott team doesn't even want an annual report. It was shocking! But it's the most generous thing to do!"



**Victoria Dunning**

Senior Program Officer, BUILD  
Ford Foundation

"Trust is really moving the transactional to the transformational. We need to be co-creating. For example, BUILD provides multi-year flexible funding.

We work in partnership. We want to try to get more funders to adopt multilateral flexible funding."

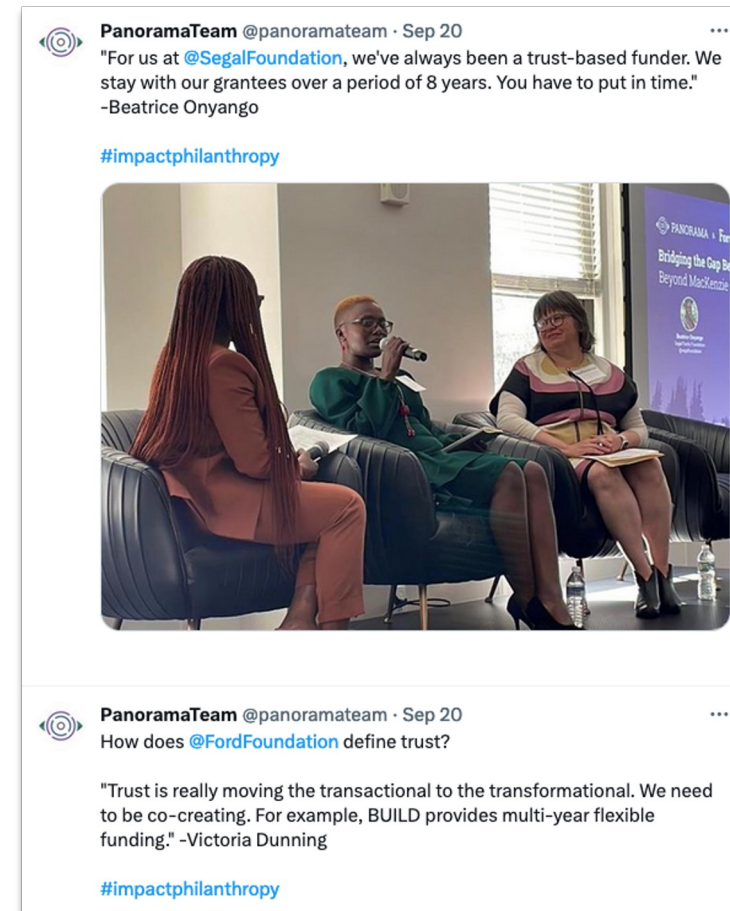
## Event Photos





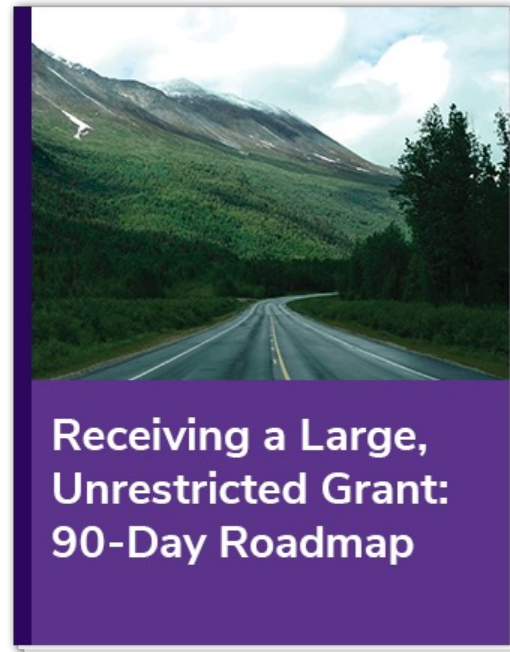
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# Collaborative Learning for Impact Philanthropy Insights



[panoramaglobal.org/impact-philanthropy](https://panoramaglobal.org/impact-philanthropy)

# Thank You!

